

Portola Railroad Days

P.O. Box 355
Portola, CA 96122
www.PortolaRailroadDays.com

2011 Sponsorship Agreement

Sponsor: (Please Print)

Date: _____
Contact: _____
E-Mail: _____
Phone: _____

DONATION TO RAILROAD DAYS: \$ _____

- Our community's eternal gratitude!

SPEEDER CAR: \$50

- Free One Line Listing on website
- One Line Listing on Railroad Days Program

CABOOSE: \$100

- Free Contact & Address Listing on website
- Contact & Address Listing in Railroad Days Program

CONDUCTOR SPONSORSHIP: \$175.00

- Conductor Sponsor Window Card
- Listing in Railroad Days Program
- FREE Vendor Booth if desired
- Listing on Website with link to your website
- Permission to use Railroad Days Logo

ENGINEER SPONSORSHIP: \$275.00

- Display advertisement in Railroad Days Program
- Engineer Sponsor Window Card
- FREE Vendor Booth if desired
- Display listing (with logo) on website
- Permission to use Railroad Days Logo

GOLDEN SPIKE EVENT SPONSORSHIP: \$375.00

- Commercial Announcements during Railroad Days
- Display advertisement in Railroad Days Program AND Mountain Valley Living August Issue (1/8 page)
- Golden Spike Sponsor Window Card
- Business Opportunity in Passenger Train Goodie Bag (provide swag or coupons)
- FREE Vendor Booth if desired
- Display listing (with logo) on Website with link to your website
- Permission to use Railroad Days Logo

PLATINUM CHAMPION SPONSORSHIP: \$500.00

- **Commercial Announcements during Railroad Days**
- **Display advertisement in Railroad Days Program AND Mountain Valley Living August Issue (1/4 page)**
- **Golden Spike Sponsor Window Card**
- **Business Opportunity in Passenger Train Goodie Bag (provide swag or coupons)**
- **FREE Vendor Booth if desired**
- **Display listing (with logo) on Website with link to your website**
- **Permission to use Railroad Days Logo**

Advertisement Only in Program: Business Card \$75.00
¼ page \$100

Advertisement Only in Program (¼ page) AND Mountain Valley Living (1/8 page) : \$219.00

Advertisement Only in Program (¼ page) AND Mountain Valley Living (1/4 page) : \$339.00

DON'T SEE WHAT YOU WANT? TALK TO US, WE ARE USER FRIENDLY!!!

TOTAL:_____

Check:_____

Cash:_____

Sponsor's Signature:_____

ART WORK for the Portola Railroad Days Program and *especially the Mountain Valley Living August Issue* need to be in NO LATER than JULY 10, 2011.