Portola Railroad Days

P.O. Box 355
Portola, CA 96122
www.PortolaRailroadDays.com

2011 Sponsorship Agreement

Sponsor: (Please Print)

_____
_____
_____

Date: _____
Contact:_____
E-Mail: _____
Phone:_____

DONATION TO RAILROAD DAYS: $_____

- **Our community's eternal gratitude!**

SPEEDER CAR: $50

- **Free One Line Listing on website**
- **One Line Listing on Railroad Days Program** _____

CABOOSE: $100

- **Free Contact & Address Listing on website**
- **Contact & Address Listing in Railroad Days Program**

_____

CONDUCTOR SPONSORSHIP: $175.00

- **Conductor Sponsor Window Card**
- **Listing in Railroad Days Program** _____
- **FREE Vendor Booth if desired**
- **Listing on Website with link to your website**
- **Permission to use Railroad Days Logo**

ENGINEER SPONSORSHIP: $275.00

- **Display advertisement in Railroad Days Program**
- **Engineer Sponsor Window Card**
- **FREE Vendor Booth if desired** _____
- **Display listing (with logo) on website**
- **Permission to use Railroad Days Logo**

GOLDEN SPIKE EVENT SPONSORSHIP: $375.00

- **Commercial Announcements during Railroad Days**
- **Display advertisement in Railroad Days Program AND Mountain Valley Living August Issue (1/8 page)**
- **Golden Spike Sponsor Window Card** _____
- **Business Opportunity in Passenger Train Goodie Bag (provide swag or coupons)**
- **FREE Vendor Booth if desired**
- **Display listing (with logo) on Website with link to your website**
- **Permission to use Railroad Days Logo**

PLATINUM CHAMPION SPONSORSHIP: $500.00

- **Commercial Announcements during Railroad Days**
- **Display advertisement in Railroad Days Program AND Mountain Valley Living August Issue (1/4 page)**
- **Golden Spike Sponsor Window Card** _____
- **Business Opportunity in Passenger Train Goodie Bag (provide swag or coupons)**
- **FREE Vendor Booth if desired**
- **Display listing (with logo) on Website with link to your website**
- **Permission to use Railroad Days Logo**

<u>Advertisement Only in Program</u>: Business Card $75.00
¼ page $100

<u>Advertisement Only in Program (¼ page) AND Mountain Valley Living (1/8 page)</u> : $219.00
<u>Advertisement Only in Program (¼ page) AND Mountain Valley Living (1/4 page)</u> : $339.00

DON'T SEE WHAT YOU WANT? TALK TO US, WE ARE USER FRIENDLY!!!

TOTAL:_____
Check:_____
Cash:_____

Sponsor's Signature:_____

ART WORK for the Portola Railroad Days Program and *especially the Mountain Valley Living August Issue* need to be in NO LATER than JULY 10, 2011.